

# Power Pitch: Rise to the Top

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## *Frequently Asked Questions*

### **Do I have to own a business in Chesterfield to participate?**

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No, this competition is available for any business if they have supporting documentation with the EIN number and State Corporation Commission showing the business in good standing.

### **What do I say in my pitch?**

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With only 90 seconds to present an idea, entrepreneurs need to keep their pitch high-level and concise. As each pitch is only 90 seconds, it's important to know what judges are (and are not) looking for. The Power Pitch Guidelines & Rules are shared on the Power Pitch Page of the website with the Pitch Format.

### **Who provides feedback?**

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Those who advance to the Final Round will receive feedback from the onsite judges. You will not receive feedback from the Semi-Final Round.

### **Who are the judges?**

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Our judges are business owners and/or CEO's and Executive staff for a business. Their job is to provide the finalist with valuable feedback about how they can move their business forward but they also decide who wins prize money.

### **How will I be notified if I'm selected?**

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We will contact via email and once you are selected you will be provided a discount code to purchase a ticket.

## What if am not selected to pitch?

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We encourage you to purchase a ticket to attend the conference which allows you access to watch Power Pitch sessions in the morning and afternoon. This may give you a better understanding of the competition to better prepare you for next year.

## Can I really win a prize?

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Yes. The audience will decide who will advance to the Final Round during the Semi-Finals. Anyone who pitches in the Final Round is eligible to win a prize. The judges will award three prizes during the Final round.

## What time are the Pitch Competitions?

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The Semi-Final Round will be held in the morning. The Final Round will be held in the afternoon. Winner will be announced during the Networking Reception. Actual times will be announced later.

## Will the pitch participants have a vendor table at the conference?

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Yes. This is a great way for the five businesses to showcase their product or services.